



EMERASSAGE™

 EMERA



## EXPERIENCE THE SECRET OF MIND & BODY RENEWAL

EMERASSAGE is a scalp and hair treatment performed with EMERA Nourishing CBD Scalp Therapy that will deeply relax clients, assist with any scalp and neck muscle discomfort, and by increasing scalp circulation may stimulate hair growth and hair rejuvenation. It should be done at the basin by the hair stylist, and can be done every visit, OR it can be the reason for the salon visit.

While performing EMERASSAGE, we recommend you try to minimize sound, and use subtle lighting, to heighten the relaxing experience.

To ensure proper technique, please visit our website, [emerahaircare.com/education](https://emerahaircare.com/education) to view a video demonstration.



## CBD (CANNABIDIOL)

*rich in nutrients and essential fatty acids to help improve scalp and hair health*



## CHAMOMILE

*soothes and calms scalp to help reduce dryness and inflammation*



## MATCHA GREEN TEA

*a great source of antioxidants that help strengthen hair*

# THE EMERASSAGE TECHNIQUE



Apply EMERA Nourishing CBD Scalp Therapy to scalp, hair and neck.



Apply pressure on the neck muscle, starting near the jaw, then working toward the collar bone.



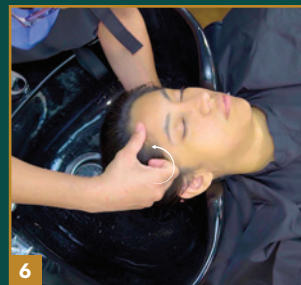
Slide fingers from the back of the neck to the base of the skull. Pull fingers in, and hold for 8-10 seconds. Repeat 5 times.



Create circles at the bottom of the skull, moving up the center of the scalp and onto forehead, covering the edges of the hairline.



Gently TUG little bundles of hair from the scalp, and slowly pull until entire scalp is done.



Gently and slowly knuckle-massage the entire scalp.

# THE EMERASSAGE TECHNIQUE



Repeat Steps 3 and 4.



Repeat Step 2.



Starting at the base of the scalp, apply medium to light pressure all the way to the center of the scalp. Repeat 3 times, covering entire scalp.

Brought to you by hemp beauty pioneer, Earthly Body, EMERA's revolutionary luxurious, and effective CBD Hemp oil-infused hair care products work synergistically with the body's endocannabinoid system to deliver maximum moisture retention, improve the appearance of fuller, thicker hair, promote healthy hair and scalp, and provide an extra layer of protection against every day wear and tear. In addition to an exclusive blend of antioxidant-rich CBD, Hemp Seed, and Avocado Oils, each product is enriched with high quality botanical extracts to nourish, soothe and protect hair and scalp, and prolong hair color.



# EMERA

CBD HAIRCARE

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