



BEAUTY **LAUNCHPAD**

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THE OFFICIAL PUBLICATION OF INTERCOIFFURE

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## JASMINE BROWN

Associate Editor

Working in the beauty industry for two years has given Jasmine a crash course in learning the ins and outs to embracing her naturally curly locks. From gels and defining creams to learning how to properly diffuse her strands, this new year is all about letting her ringlets run wild.



### MY PERSONAL STYLE

I love playing with my curly texture and experimenting with new looks. I channel actress Zendaya's versatile style as my go-to inspiration for all things curly, straight and beyond!



#### 1 CHI Curls Defined Curl Reactivating Spray

This spray helps push the refresh button on second-day locks. A lightweight blend of aloe vera, agave nectar, silk and other essential nutrients is the secret to this curl-reviving bestie. @chihaircare

#### 2 Malibu C Acne Face & Body Wellness Collection

I swear by the brand's Purifi Acne facial cleanser for helping to keep my spots at bay, and this new acne collection is no different! The three-step system features vitamin C, provitamin B5, zinc gluconate and salicylic acid for a picture-perfect complexion. @malibucpro

#### 3 Emera Detangler

Because I use thermal tools on a weekly basis, it's important to defend my hair against heat damage. This multipurpose styler not only combats potential harm, but also works to detangle, reduce breakage, protect against environmental stressors and add shine thanks to CBD, hemp seed and avocado oils. @emerahaircare

#### 4 Hot Tools Professional Black Gold 1" Ionic Saten Flat Iron

For days when I want to swap my curls for a straight 'do, this 24K black-gold-plated iron does the trick. The multidirectional floating plates and rotating temperature dial are key innovations sure to please stylists and their clients. @hottoolspro

#### 5 WetBrush Pro Detangler

I've learned that using the right brush makes a world of difference with curly hair! Instead of a painful tug-of-war, the brand's world-beloved IntelliFlex bristles are now housed in a newly designed ergonomic brush to help detangle and reduce breakage by up to 45 percent. @thewetbrush

COURTESY OF MANUFACTURERS