

# BEAUTY STORE business

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The Brilliance of  
**GIVEAWAYS**

Family Business  
Do's and Don'ts

Tips to **Prepare**  
**for Disasters**

+ Wet Lines,  
Brushes/Combs  
and Gray Hair  
Products

The Talented  
Trio Behind

**18.21**  
**MAN**  
**MADE**



# CBD FOR THE SKIN AND HAIR

Offer the benefits of cannabidiols to your customers with these nonpsychoactive, CBD-infused products.



## 1 Wildflower

**CBD+ Cool Stick** helps to provide targeted relief from discomfort associated with arthritis, fatigued joints and muscles, inflammation, sunburns, acne and headaches using a soothing blend of coconut, hemp and CBD oils. **Suggested Retail Price:** \$59.99, [buywildflower.com](http://buywildflower.com)

## 2 Emera Hair Care

Cleanse hair from root to tip, prolong color, reduce breakage, protect it from environmental stressors and add shine with Emera's vegan, cruelty-free, recyclable **Nourishing CBD Shampoo**. **SRP:** \$25, [emerahaircare.com](http://emerahaircare.com)

## 3 Dr. Kerklaan Therapeutics

For topical relief from skin irritations like rashes, inflammation, itching and dermatitis, **Natural CBD Skin Cream** is hydrating, fragrance-free, antibacterial and ultra-soothing. **SRP:** \$65, [drkerklaan.com](http://drkerklaan.com)

## 4 Code of Harmony

Rich in vitamins, polyphenols, fatty acids and antioxidants from prickly pear, guava, acai, raspberry and hemp CBD oils, **Glo-Berry Glistening Skin Oil** helps smooth fine lines and minimize pores for a glowing complexion. **SRP:** \$48, [codeofharmony.com](http://codeofharmony.com)

## 5 Celebrate Bella

Combining a potent peptide complex, hemp-derived oil and bioactive phospholipids, **Bella Crema Elegante** helps firm, even out, smooth and increase the skin's elasticity. Choose from Unscented, Rose or Tropicale. **SRP:** \$80 to \$90, [celebratebella.com](http://celebratebella.com)

## 6 Jersey Shore Cosmetics

Soothe and nourish chapped lips with **AMH Cannabis Sativa Luxe Balm**, formulated with rosemary, CBD oil and lavender; and **Super Sativa Medicinal Hydrating Balm**, which contains *Cannabis sativa* seed oil, coconut oil and cocoa butter. **SRP:** \$10 to \$15 (each), [jerseyshorecosmetics.com](http://jerseyshorecosmetics.com)

## 7 El Patron

Made from a proprietary formula of CBD and essential oils, **Cannabis Sativa Beard, Body & Tattoo Oil** hydrates facial hair, moisturizes the skin and enhances the appearance of tattoos. **SRP:** \$23, [elpatronusa.com](http://elpatronusa.com)

## 8 CBD Daily

Chock-full of hemp CBD, essential oils and cooling menthol, the nongreasy **CBD Massage Lotion** soothes skin for an extra dose of relaxation on the most stressful of days. **SRP:** \$57.99, [cbdailypromotions.com](http://cbdailypromotions.com)